

CALL FOR ARTISTS REQUEST FOR QUALIFICATIONS

Winston-Salem, Forsyth County, NC



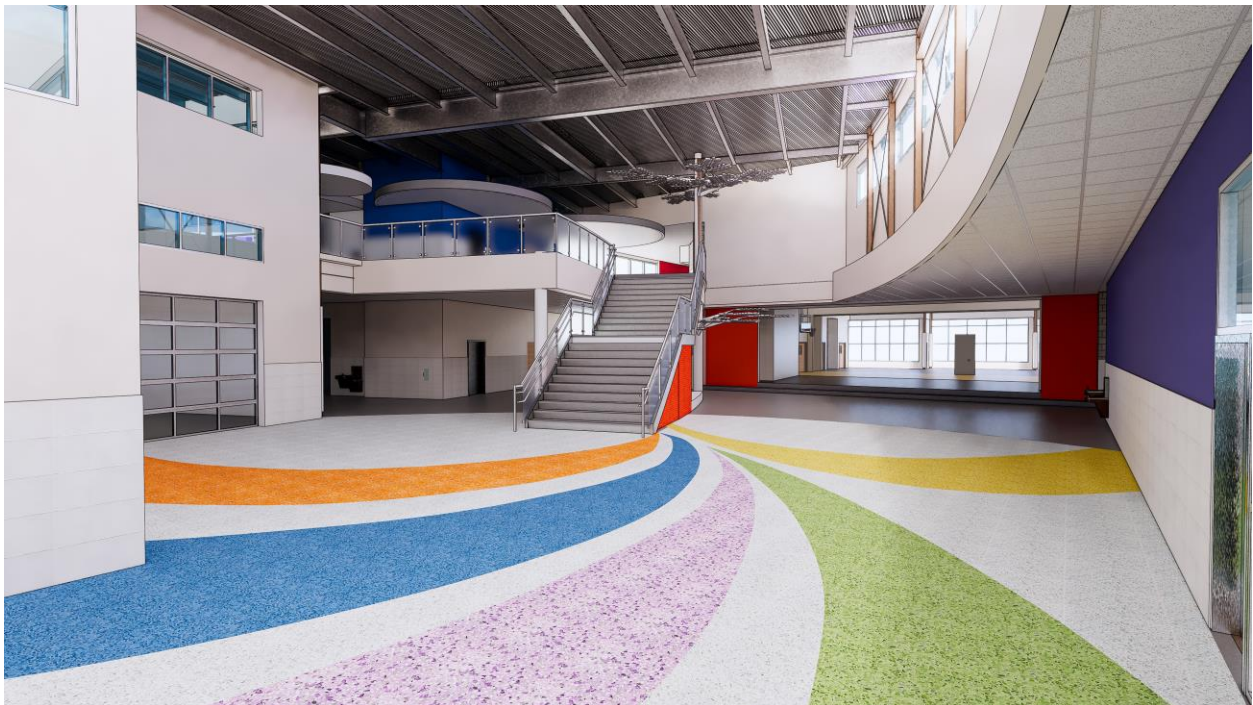
PUBLIC ART AT BRUNSON ELEMENTARY

Budget: \$75,000

Deadline: Friday, May 9, 2025, at 11:59 PM ET

Summary

The Winston-Salem/Forsyth County (WS|FC) Public Art Commission is seeking an artist or artist team to design, fabricate, and install public artwork in Brunson Elementary School. This permanent installation will be part of a new construction project, where Brunson Elementary School is being relocated to a new campus after 63 years in its original location. The school is slated to open for the 2026-2027 academic year.



Architectural rendering of the atrium in the front entrance of the school. Finalists will be invited to propose a sculpture installation within this space.



Architectural rendering of the atrium, looking toward the front entrance. The central support beam that runs vertically next to the stairwell will not be adorned as pictured.

Artwork Context

Brunson Elementary will be relocated to 1201 N. Patterson Avenue in a previously industrial neighborhood north of downtown Winston-Salem. The school will be built on the site of a former furniture manufacturing facility that dates to the early 1900s.

Brunson Elementary is PK-5 school within the Winston-Salem/Forsyth County school district. It is a STEM-focused magnet school that also hosts the school district’s highly academically gifted (HAG) program. The student population is 70% minority and enrolls students from across the county.

We are seeking public artwork that speaks to the whole student population and provides inspiration for learning and school pride. Committee members are interested in an artwork that bridges the past and present, referencing the building site’s many iterations.

Project Budget

This project is being funded by the Choice Neighborhoods Initiative (CNI) Public Art Revitalization Program. The budget of \$75,000 is intended to pay for artist-design fees, insurance, materials, fabrication, transportation, and installation. The Public Art Commission will cover any engineering and inspection costs. Up to three finalists will be paid \$1,000 to design and present a proposal.

Artist Eligibility

This competition is open to artists, artist teams and/or public art firms. All artists must:

- Be over 18 years of age, or teams with one member over the age of 18.
- Reside in the United States.
- Have at least one sculptural commission of at least \$50,000.

The City of Winston-Salem's contracting practices are guided by federal, state, and local rules and regulations guaranteeing employment opportunities to all persons without regard to and prohibiting discrimination or harassment on the basis of race, creed, color, sex, sexual orientation, pregnancy, age, religion, political affiliation or beliefs, national origin, or handicap.

Selection Committee

The selection committee is comprised of WS|FC Public Art Commission members and WS|FC School District administrators. Staff from the architecture firm are also present in committee meetings. The selected artist will work closely with the architecture firm to ensure that the final artwork is cohesive with the school's overall design.

Timeline & Selection Process

Phase 1: Request for Qualifications (RFQ)

Request for Qualifications will be due by Friday, May 9, 2025, at 11:59 PM ET. The selection committee will review submissions and determine three finalists.

Phase 2: Proposal and Final Selection

Finalists will be invited to create full design proposals. All finalists will receive \$1,000 only after they submit materials and present them in a Zoom interview with the committee. Materials will be reviewed by the selection committee and shared with the community-at-large. A final selection will be submitted to the WS|FC Public Art Commission and WS|FC School board for final approval in early fall of 2025.

Phase 3: Contracting, Design, and Installation

The approved artist will be asked to enter into a contract, which outlines project milestones and a payment schedule, with the City of Winston-Salem. The artist will have an opportunity to do site visits once contracted and start installation in the early summer of 2026.

Evaluation/Scoring Criteria

The committee will review applications based on:

- Written statements

- Proven experience in large-scale sculptures/structures
- Kid-friendly projects
- Proven craftsmanship
- Overall artistic excellence

Required Submission Materials

Applicants must submit the following materials by Friday, May 9, 2025, at 11:59 PM ET:

- Contact Information
 - Email
 - Lead Applicant Name
 - Address, City, State
- Short Answer Questions
 - Provide a brief biography (200 words).
 - Please tell us your connection to Winston-Salem (if applicable) and/or what draws you to this particular project (200 words).
- CV or Resume
- A **SINGLE PDF** that showcases images from up to 5 projects (maximum 10 pages).
 - For each project, please include the title, location, cost/budget, date completed, materials, dimensions.
 - Sample PDF linked here: bit.ly/BrunsonSample

**All materials should be submitted through the Artist
Application Form: bit.ly/BrunsonPublicArt**